

# Celebrating 20 YEARS

# YOUTH & REAL ESTATE EVENT

EXCLUSIVE "VIP" PRE-PARTY

See sponsor benefits for details

**NOVEMBER 13, 2024** 

11:30 AM - 1:30 PM | MARRIOTT MARQUIS, WASHINGTON, DC

# **2024 HONOREES**



SHALOM BARANES
Founding Principal
SHALOM BARANES ASSOCIATES



JOHN P. DREW
President, DREW COMPANY
President & CEO, TCMA



ROBERT C. KETTLER Founder & CEO KETTLER



2024 EVENT CHAIR
RORY PILLSBURY
Senior Vice President, ALTUS REALTY

FOR MORE INFORMATION: Terri Johnson, tjohnson@bgcgw.org



# Celebrating 20 YEARS

# YOUTH & REAL ESTATE (YRE)

## **OUR HISTORY**

In 2004, a small group of passionate individuals - BGCGW board members who were also in the real estate space - came together with a shared idea: to create an event that would provide a way to recognize the impactful work being done by their peers while simultaneously raising funds in support of the hundreds of youth served by Boys & Girls Clubs of Greater Washington.





At the heart of YRE are the many real estate professionals whose dedication and tireless efforts have brought us to this 20th anniversary celebration. We extend our deepest gratitude to our committees, sponsors and partners, whose unwavering support has made a positive impact on our kids. Year to date they have raised over \$10.5M!

## **OUR FUTURE**

We extend a warm invitation for you to join us in our ongoing efforts to positively influence the lives of our youth and families, and to foster stronger connections within the real estate community.

Empowering Young Minds for a Brilliant Tomorrow





#### **SPONSORSHIP OPPORTUNITIES**

# Celebrating 20 YEARS

Rory Pillsbury, Chair **EVENT COMMITTEE** Altus Realty **Amanda Benton** Gould Property Company **Tiffany Butcher** Jim Camlek **DAVIS Construction** 

LOWE **Paul Deschamps** Bank of America

Walter Coker

Berkadia Ralph Crozier

John Drew

Elme

Trade Center Management Associates

> **Austin Flajser** Carr Companies Jeffrey Keitelman

Hogan Lovells Bill Krokowski

Requity Real Estate

Phil Mudd

Cushman & Wakefield Jim Murphy

> MRP Realty **Kristin Niver**

Thompson Coburn LLP

Debbie Ohlmacher

CEI Realty LLC

**Hilary Provinse** 

Berkadia **Lacy Rice FCP** 

**Julie Smith** 

The Bozzuto Group Skye Stansbury

Walker & Dunlop

Jennifer Tatum

Skanska

**Phillip Thomas** 

**Charlotte Troup Leighton** 

Chicago Title Insurance

Company

**Wendy White** Goulston Storrs PC

> **Roger Winston** Ballard Spahr

> **David Zafirovic**

Resolution Capital Management

#### \$50,000 - BUILDER OF BGCGW

To thank you for your profound generosity, we offer the following benefits:

- Company Executive to make remarks during opening welcome
- Company recognized in opening welcome
- Company logo on all event materials (sponsor video, website, collateral, etc.)
- Company logo and excerpt in event focused email (10k recipients)
- Full color ad (5"W x 8"L) on front or back cover of event program
- Company logo in Washington Business Journal post-event advertisement
- Two (2) pre-event and one (1) post-event dedicated social media post
- Three tables (30 tickets) to YRE networking reception and luncheon (November 13, 2024)
- Fifteen (15) tickets to 2024 VIP pre-party reception (October 16, 2024)

#### \$25,000 - PILLAR OF SUCCESS

To recognize your meaningful contribution, we offer the following benefits:

- Company recognized in opening welcome
- Company logo on all event materials (sponsor video, website, collateral, etc.)
- Company logo in event focused email (10k recipients)
- Full black and white ad (5"W x 8"L) in event program
- Company logo in Washington Business Journal post-event advertisement
- One (1) pre-event and post-event dedicated social media post
- Two tables (20 tickets) to YRE networking reception and luncheon (November 13, 2024)
- Ten (10) tickets to 2024 VIP pre-party reception (October 16, 2024)

#### \$15,000 - PARTNER POWERING DEVELOPMENT

In exchange for your generous support, we offer you the following:

- Company recognized in opening welcome
- Company logo on all event materials (sponsor video, website, collateral, etc.)
- Full black and white ad (5"W x 8"L) in event program
- Company logo in Washington Business Journal post-event advertisement
- One (1) pre-event and post-event dedicated social media post
- Two tables (20 tickets) to YRE networking reception and luncheon (November 13, 2024)
- Six (6) tickets to 2024 VIP pre-party reception (October 16, 2024)



# Celebrating 20 years

#### SPONSORSHIP OPPORTUNITIES

#### \$10,000 - FRAMEWORK SUPPORTER

In recognition of your thoughtful donation, please accept the following offerings:

- Company logo on all event materials (sponsor video, website, collateral, etc.)
- Half page, black and white ad (5"W x 4"L) in event program
- Company name in Washington Business Journal post-event advertisement
- One (1) pre-event and post-event dedicated social media post
- One table (10 tickets) to YRE networking reception and luncheon (November 13, 2024)
- Four (4) tickets to 2024 VIP pre-party reception (October 16, 2024)

#### \$7,500 - FOUNDATIONAL TEAMMATE

In recognition of your thoughtful donation, please accept the following offerings:

- Company name listed on all event materials (sponsor video, website, collateral, etc.)
- Half page, black and white ad (5"W x 4"L) in event program
- One (1) pre-event and post-event dedicated social media post
- One table (10 tickets) to YRE networking reception and luncheon (November 13, 2024)
- Two (2) tickets to 2024 VIP pre-party reception (October 16, 2024)

#### \$1,800 – JOE'S KIDS DONATION

In recognition of your thoughtful donation, one Club member will receive access to life-changing programs, opportunities and experiences for one year.



The Joseph Stettinius, Jr. Kids Fund (**Joe's Kids**) was formed to pay tribute to a dedicated volunteer, founding member of the Youth & Real Estate event, a past honoree and a 15-year member of the BGCGW Metropolitan Board of Directors.

Joe's Kids plays a crucial role in mitigating the actual expense of yearly Club memberships, \$1,800. Our families only pay \$50, ensuring that no child is turned away for the inability to pay. By doing so, **Joe's Kids** extends opportunities to more children, granting them access to transformative experiences.





Helping kids is simple.



#### **Power**Hour

Power Hour is a homework help and tutoring program encouraging youth to become self-directed learners.

# **Money** Matters

Money Matters is a teen financial literacy program promoting fiscal responsibility and independence.

## SmartGirls 4 6 1

Smart Girls is a health and self-esteem empowerment program for girls.

# Keystone

Keystone Club is a character, leadership development and community service program.

# **Triple**Play

Triple Play is a comprehensitve health and wellness program that aims to improve and increase physical activity, good nutrition and healtheir relationships.

# PassportToManhood

Passport to Manhood teaches responsibility to boys ages 11 to 14 with sessions that focus on a specific aspect of character and manhood through highly interactive activities.

# diplomas2Degrees

diplomas2Degrees (d2D), a college readiness program, provides a range of services to guide Club members as they work toward high school graduation and prepare for post-secondary education and career success.

## DIYSTEM

DIY STEM is a hands-on, activity-based STEM curriculum which connects youth to science themes they encounter regularly..

🦀 much, much more!

## Our Programs Make An

of Club kids graduate from high school on time

100%

## 95%

of seniors continue on to college

# **65%**

state that the Club saved their life



# SPONSORSHIP COMMITMENT FORM



Name:							
Compa	any:						
Addres	s:						
Email:							
			I wish to suppor	t at the	e following level:		
\$50,000: Builder of BGCGW			uilder of BGCGW		\$1,800: Joe's Kids Donation		
□ \$25,000: Pillar of Success					\$1,000: Individual Ticket		
	\$15,000: Partner Powering Development				\$300: Young Professional Ticket (40 yrs. & under)		
	\$10,000: Framework Supporter				I cannot attend. Please accept my Joe's Kids		
	37,500: Foundational Teammate				donation of \$		
	To pay online please contact Cassie Meltzer, <a href="mailto:cmeltzer@bgcgw.org">cmeltzer@bgcgw.org</a> .  Please make check made payable to:  BGCGW   Attn: Cassie Meltzer  4103 Benning Road, NE   Washington, DC 20019  Please send an invoice.						
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Payment Method: Credit Card #:				Exp. Date:	CVC #:	Billing Zip:	
elect mark	tronic f ketable	unds secu	oute the amount noted above to B transfer, stocks or other securition writies will be values at the current ent by November 6, 2024.	es or oth	er acceptable methods. Cont	tributions of readily	
Signature:					Date:		