



**BOYS & GIRLS CLUBS
OF GREATER WASHINGTON**

7th Annual
BlueFest

Event Chair

Barbara Hawthorn, *Barbara Hawthorn Interiors, Ltd.*

June 20, 2024

6:00 PM COCKTAILS & SILENT AUCTION

7:00 PM DINNER • LIVE AUCTION • YOUTH SHOWCASE

*** BLUE COCKTAIL ATTIRE ENCOURAGED ***

**RONALD REAGAN BUILDING AND INTERNATIONAL TRADE CENTER
1300 PENNSYLVANIA AVENUE, NW | WASHINGTON, DC**

For more information contact: Terri Johnson, tjohnson@bgcgw.org

BEHIND THE BLUE DOOR

BOYS & GIRLS CLUBS
OF GREATER WASHINGTON

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OF GREATER WASHINGTON



BUILDING BRIGHT FUTURES

Your support directly impacts the futures of boys and girls of all backgrounds, especially those who need us most, build confidence, develop character and acquire the skills needed to become productive, civic-minded, responsible adults.

Our nationally-proven programming is designed for kids and teens of all ages and interests

- ➔ Character & Leadership
- ➔ Education
- ➔ Health & Wellness
- ➔ The Arts
- ➔ Sports & Recreation
- ➔ Workforce Readiness

GREAT FUTURES START.

BOYS & GIRLS CLUBS OF GREATER WASHINGTON

SPONSORSHIP OPPORTUNITIES

\$50,000 – SIGNATURE SPONSOR

- Company executive/representative to make remarks from the podium
- Company recognized in thanks during live event
- Photo opportunity with executive or representative with youth presenters
- Featured article in BGCGW quarterly newsletter
- Full page (5"W x 8"L) ad on front or back cover of e-program book*
- Committee representation
- Two (2) tables at BlueFest event with VIP reserved seating for twenty (20) guests
- Logo recognition on webpage, event signage and e-program book**
- Company recognized in event-focused email blast
- Pre- and post-event dedicated social media post
- Entry to exclusive VIP pre-event cocktail reception on day of event

\$25,000 – CHAMPION SPONSOR

- Company recognized in thanks during live event
- Full page (5"W x 8"L) ad in e-program book*
- Committee representation
- One (1) table at BlueFest event with VIP reserved seating for ten (10) guests
- Logo recognition on webpage, event signage and e-program book**
- Company recognized in event-focused email blast
- Pre- and post-event dedicated social media post
- Entry to exclusive VIP pre-event cocktail reception on day of event

2023 Top Sponsors

 GatesHudson



GILEAD

Creating Possible

Deloitte.

Irene and Edward H. Kaplan

Consumer
Technology
Association

THE HANLEY FOUNDATION

WASHINGTON DC

GEICO

Morgan Stanley

 pepco™
AN EXELON COMPANY

The Russert Family
Foundation

TRUIST 

 Washington
Gas™
A WGL Company

Contributions in excess of \$125 per attendee are tax-deductible.

* **ADS:** PDF, PNG or JPEG | ** **LOGOS:** PDF, PNG or JPEG (300 dpi) | **SUBMISSION DEADLINE: COB JUNE 3, 2024**

For more information visit [BLUEFEST2024](https://www.bgcgw.org/BLUEFEST2024) or contact Terri Johnson, tjohnson@bgcgw.org

SPONSORSHIP OPPORTUNITIES

\$15,000 – ADVOCATE SPONSOR

- Company recognized in thanks during live event
- Half page (5"W x 4"L) ad in e-program book*
- One (1) table at BlueFest event with seating for ten (10) guests
- Logo recognition on webpage, event signage and e-program book**
- Company recognized in event-focused email blast
- Pre- and post-event shared social media post

\$10,000 – SUPPORTER SPONSOR

- Half page (5"W x 4"L) ad in e-program book*
- One (1) table at BlueFest event with seating for ten (10) guests
- Company name listed on webpage, event signage and e-program book
- Post-event shared social media post

\$7,500 – FRIEND SPONSOR

- One (1) table at BlueFest event with seating for ten (10) guests
- Company name listed on webpage and e-program book

\$3,000 – VIP COUPLE

- Two (2) tickets to BlueFest event
- Name listed on webpage and e-program book
- Two (2) tickets to exclusive VIP pre-event cocktail reception on day of event

\$1,500 – VIP INDIVIDUAL TICKET

- One (1) ticket to BlueFest event
- Name listed on webpage and e-program book
- One (1) ticket to exclusive VIP pre-event cocktail reception on day of event

\$1,000 – INDIVIDUAL TICKET

- One (1) ticket to BlueFest event



100%
of our high school seniors
graduated on time



95%
consistently pursue a
college education



65%
of Club Alumni say the Club
has saved their lives

Our Clubs are
Making a Difference!



YOUNG PROFESSIONAL TICKET (35 & under)

\$300 – INDIVIDUAL TICKET

- One (1) ticket to BlueFest event

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BLUEFEST SPONSORSHIP COMMITMENT FORM

Name: _____

Company: _____

Address: _____ City/ST _____ Zip _____

Email: _____ Cell: _____

I wish to support at the following Sponsor Level:

\$50,000: SIGNATURE \$25,000: CHAMPION \$15,000: ADVOCATE \$10,000: SUPPORTER \$7,500: FRIEND

\$3,000: VIP COUPLE \$1,500: VIP INDIVIDUAL TICKET \$1,000: INDIVIDUAL TICKET I cannot attend. PLEASE ACCEPT MY DONATION OF \$ _____

Payment Method:

Credit Card # _____ Expiration _____ CVC # _____ Billing Zip _____

To pay online please. click [HERE](#). Please make check made payable to BGCGW _____ Please invoice me _____

I agree to contribute the amount noted above to BGCGW. Payments shall be paid by to BGCGW via check, credit card, electronic funds transfer, stocks or other securities or other methods acceptable. Contributions of readily marketable securities will be valued at the current market value on the date of transfer to BGCGW. I intend to submit this payment by June 13, 2024. CHECKS MAY BE MAILED TO: BGCGW, ATTN: Cassie Meltzer, 4103 Benning Rd, NE, DC 20019

Signature: _____ Date: _____

Boys & Girls Clubs of Greater Washington is a 501 (c) (3) charitable organization; IRS tax identification number is 53-0236759.

Contributions, in excess of \$125 per event attendee, are tax deductible.

BLUEFEST SPONSORSHIP COMMITMENT FORM

Name: _____

Company: _____

Address: _____ City/ST _____ Zip _____

Email: _____ Cell: _____

I wish to support at the following Sponsor Level:

\$50,000: SIGNATURE \$25,000: CHAMPION \$15,000: ADVOCATE \$10,000: SUPPORTER \$7,500: FRIEND

\$3,000: VIP COUPLE \$1,500: VIP INDIVIDUAL TICKET \$1,000: INDIVIDUAL TICKET \$300: YOUNG PROFESSIONAL TICKET

I cannot attend. PLEASE ACCEPT MY DONATION OF \$ _____

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