

# BLUEFEST SPONSORSHIP OPPORTUNITIES

## \$50,000 – SIGNATURE SPONSOR

- Company executive/representative to make remarks from the podium
- Company recognized in thanks during live event
- Photo opportunity with executive or representative with youth presenters
- Featured article in BGCGW quarterly newsletter
- Full page (5"W x 8"L) ad on front or back cover of e-program book\*
- Committee representation
- Two (2) tables at BlueFest event with VIP reserved seating for sixteen (16) guests
- Logo recognition on webpage, event signage and e-program book\*\*
- Company recognized in event-focused email blast
- Pre- and post-event dedicated social media post
- Six (6) tickets to exclusive VIP pre-event cocktail reception on February 23, 2024

## \$25,000 – CHAMPION SPONSOR

- Company recognized in thanks during live event
- Full page (5"W x 8"L) ad in e-program book\*
- Committee representation
- One (1) table at BlueFest event with VIP reserved seating for ten (10) guests
- Logo recognition on webpage, event signage and e-program book\*\*
- Company recognized in event-focused email blast
- Pre- and post-event dedicated social media post
- Four (4) tickets to exclusive VIP pre-event cocktail reception on February 23, 2024

## 2023 Top Sponsors

 GatesHudson



GILEAD

Creating Possible

**Deloitte.**

Irene and Edward H. Kaplan

Consumer  
Technology  
Association

THE HANLEY FOUNDATION

WASHINGTON DC

**GEICO**

Morgan Stanley

 pepco™  
AN EXELON COMPANY

The Russert Family  
Foundation

**TRUIST** 

 Washington  
Gas™  
A WGL Company

*Contributions in excess of \$125 per attendee are tax-deductible.*

\* **ADS:** PDF, PNG or JPEG | \*\* **LOGOS:** PDF, PNG or JPEG (300 dpi) | **SUBMISSION DEADLINE: COB JUNE 3, 2024**

For more information visit [BLUEFEST2024](https://www.bgcgw.org/BLUEFEST2024) or contact Terri Johnson, [tjohnson@bgcgw.org](mailto:tjohnson@bgcgw.org)

# BLUEFEST SPONSORSHIP OPPORTUNITIES

## \$15,000 – ADVOCATE SPONSOR

- Company recognized in thanks during live event
- Half page (5"W x 4"L) ad in e-program book\*
- One (1) table at BlueFest event with seating for eight (8) guests
- Logo recognition on webpage, event signage and e-program book\*\*
- Company recognized in event-focused email blast
- Pre- and post-event shared social media post
- Two (2) tickets to exclusive VIP pre-event cocktail reception on February 23, 2024

## \$10,000 – SUPPORTER SPONSOR

- Half page (5"W x 4"L) ad in e-program book\*
- One (1) table at BlueFest event with seating for eight (8) guests
- Company name listed on webpage, event signage and e-program book
- Post-event shared social media post
- Two (2) tickets to exclusive VIP pre-event cocktail reception on February 23, 2024

## \$7,500 – FRIEND SPONSOR

- One (1) table at BlueFest event with seating for eight (8) guests
- Company name listed on webpage and e-program book

## \$3,000 – VIP COUPLE

- Two (2) tickets to BlueFest event
- Name listed on webpage and e-program book
- Two (2) tickets to exclusive VIP pre-event cocktail reception on day of event

## \$1,500 – VIP INDIVIDUAL TICKET

- One (1) ticket to BlueFest event
- Name listed on webpage and e-program book
- One (1) ticket to exclusive VIP pre-event cocktail reception on day of event

## \$1,000 – INDIVIDUAL TICKET

- One (1) ticket to BlueFest event



**100%**  
of our high school seniors  
graduated on time



**95%**  
consistently pursue a  
college education



**65%**  
of Club Alumni say the Club  
has saved their lives

**Our Clubs are  
Making a Difference!**

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