



**BOYS & GIRLS CLUBS  
OF GREATER WASHINGTON**

6<sup>th</sup> Annual

# Blue Fest

“Lighting the Path to a Brighter Future”

Event Chair: Evelyn Lee, *TRUIST*

Attire?  
You in BLUE



Live & Silent Auctions | Youth Performances  
Cocktails & Dinner

**May 18, 2023 | 6 PM**

FBR Branch @ THEARC  
1901 Mississippi Avenue, SE  
Washington, DC 20020



# BUILDING BRIGHT FUTURES

Your support directly impacts the futures of boys and girls of all backgrounds, especially those who need us most, build confidence, develop character and acquire the skills needed to become productive, civic-minded, responsible adults.



Character & Leadership

Education

Health & Wellness

Our nationally-proven programming is designed for kids and teens of all ages and interests

Sports & Recreation

The Arts

Workforce Readiness

# BlueFest SPONSORSHIP OPPORTUNITIES

## \$50,000 – SIGNATURE SPONSOR

- Company executive/representative to make remarks from the podium
- Company recognized in thanks during live event
- Photo opportunity with executive or representative with youth presenters
- Featured article in BGCGW quarterly newsletter
- Full page (4.75"W x 7.25"L), color ad on front or back cover of program book\*
- Committee representation
- Two (2) tables with VIP reserved seating for sixteen (16) guests
- Logo recognition on webpage, event signage and program book\*\*
- Company recognized in event-focused email blast
- Pre- and post-event dedicated social media post

## \$25,000 – CHAMPION SPONSOR

- Company recognized in thanks during live event
- Full page (4.75"W x 7.25"L), black and white ad in program book\*
- Committee representation
- Two (2) tables with VIP reserved seating for sixteen (16) guests
- Logo recognition on webpage, event signage and program book\*\*
- Company recognized in event-focused email blast
- Pre- and post-event dedicated social media post

## 2022 Top Sponsors

 GatesHudson

 **GILEAD**  
Creating Possible

Irene and Edward H. Kaplan

Consumer  
Technology  
Association

THE HANLEY FOUNDATION

WASHINGTON DC



Morgan Stanley



The Russert Family  
Foundation

TRUIST 

 **Washington  
Gas**  
A WGL Company

*Contributions in excess of \$100 per attendee are tax-deductible.*

\* **ADS:** PDF, PNG or JPEG; black & white (unless indicated otherwise) | \*\* **LOGOS:** PDF, PNG or JPEG (300 dpi); full color  
SUBMISSION DEADLINE: COB MAY 3, 2023

For more information visit [BLUEFEST2023](https://www.bluefest2023.org) or contact Kaylan Martin, [kmartin@bgcgw.org](mailto:kmartin@bgcgw.org)

# BlueFest SPONSORSHIP OPPORTUNITIES, cont'd...

## \$15,000 – ADVOCATE SPONSOR

- Company recognized in thanks during live event
- Half page (4.75”W x 3.5”L), black and white ad in program book\*
- One (1) table with seating for eight (8) guests
- Logo recognition on webpage, event signage and program book\*\*
- Company recognized in event-focused email blast
- Pre- and post-event shared social media post

## \$10,000 – SUPPORTER SPONSOR

- Half page (4.75”W x 3.5”L), black and white ad in program book\*
- One (1) table with seating for eight (8) guests
- Company name listed on webpage, event signage and program book
- Post-event shared social media post

## \$7,500 – FRIEND SPONSOR

- One (1) table with seating for eight (8) guests
- Company name listed on webpage, event signage and program book
- Post-event shared social media post

## \$750 – INDIVIDUAL TICKET

- One (1) ticket to event

## \$250 – YOUNG PROFESSIONAL TICKET (\*40 TICKETS AVAILABLE FOR 1<sup>ST</sup> 40 UNDER 40)

- One (1) ticket to event

I WOULD LIKE TO MAKE A DONATION \$ \_\_\_\_\_



**99%**  
of our high school seniors  
graduated on time



**95%**  
consistently pursue a  
college education



**65%**  
of Club Alumni say the Club  
has saved their lives

**Our Clubs are  
Making a Difference!**

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