



BOYS & GIRLS CLUBS  
OF GREATER WASHINGTON

18<sup>TH</sup> ANNUAL

# YOUTH & REAL ESTATE

SPONSORSHIP OPPORTUNITIES

THURSDAY, NOVEMBER 10, 2022 | 11:30 AM – 1:00 PM  
WASHINGTON HILTON | 1919 Connecticut Avenue, NW | Washington, DC



# THE POWER OF PARTNERSHIPS

Today and every day, we're doing whatever it takes to give kids a great future. As our partners, you enable us to continue this essential work amid a time when our youth's futures are more important than ever.

## SERVING OUR COMMUNITIES

### A SAFE SPACE FOR CHILDREN

33%

OF OUR MEMBERS IN WASHINGTON, D.C. COME FROM SINGLE PARENT/ LOW INCOME HOUSEHOLDS. AS PARENTS RETURN TO WORK, OUR CLUBS OFFER A PLACE FOR LEARNING AND GROWTH FOR THEIR CHILDREN.



SUMMER CAMPS ARE OPEN FOR IN-PERSON. AS OF JUNE 2021, WE SERVED OVER 700 YOUTH ON A WEEKLY BASIS ACROSS THE REGION.

### PROGRAMMING

IN SUMMER 2021, WE BEGAN INCORPORATING 2 DAILY HOURS OF MATH TUTORING TO COMBAT LEARNING LOSS DUE TO COVID.



### NOURISHMENT

67%

OF OUR MEMBERS IN WASHINGTON, D.C. QUALIFY FOR FREE OR REDUCED LUNCH. WE PROVIDE MEALS TO OUR MEMBERS DAILY TO ENSURE THEY CAN FOCUS AND ENGAGE WITH OUR PROGRAM THAT KEEP THEM MENTALLY AND PHYSICALLY ACTIVE.

## ACHIEVING DREAMS

Your partnership directly impacts our commitment to our local youth. Together we leverage our unique strengths in the following areas:



### TRANSFORMATIVE PROGRAMMING

PROVIDES YOUTH WITH ESSENTIAL ACADEMIC, SOCIAL AND EMOTIONAL SKILLS



### CAPITAL INVESTMENT

ALLOWS FOR EFFECTIVE OPERATIONS AND CREATION OF BRIGHT, WELCOMING ENVIRONMENTS



### VISIONARY LEADERSHIP

ENSURES ADEQUATE FINANCIAL RESOURCES TO ENGAGE LEADERS WHO ADVANCE OUR MISSION

# BUILDING BRIGHT FUTURES

Your support directly impacts the futures of boys and girls of all backgrounds, especially those who need us most, build confidence, develop character and acquire the skills needed to become productive, civic-minded, responsible adults.

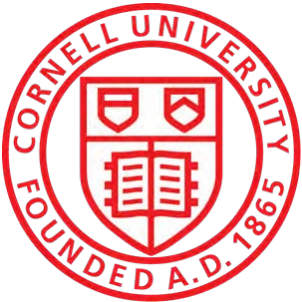


**99%** OF OUR HIGH SCHOOL SENIORS GRADUATED ON TIME



**100%** ARE PURSUING A COLLEGE EDUCATION

UPON GRADUATING AND PARTING WAYS WITH OUR CLUBS, BGCGW MEMBERS ARE NOW ATTENDING TOP UNIVERSITIES ACROSS THE NATION SUCH AS:



# YOUTH & REAL ESTATE SPONSORSHIP OPPORTUNITIES

Together – we inspire and enable creating pathways for success and bridging the divide for kids who need us most.

## THE IMPORTANCE OF PARTNERSHIP SUPPORT

We believe every child should have what they need to reach their full potential— fueling our drive to deliver the highest-quality Club experience for each of them. Our partnerships within the real estate industry align the critical work being done in Clubs throughout greater Washington, D.C. with business and corporate social responsibility objectives. The generosity, passion and commitment of you, our mission-aligned partners, is undeniable, and the impact of your contributions is felt in our communities.

The following partnership opportunities are available to you in support of this year’s Youth & Real Estate event.

### \$50,000 – BUILDER OF BGCGW

As a Builder of BGCGW, you help support over 30 annual memberships for Joe’s Kids Fund. Named in honor of Joseph Stettinius, Jr., a long-time supporter and dedicated member of the BGCGW family, the Fund will help to offset the membership costs for a youth to attend the Club. A founding member of the Youth & Real Estate Luncheon, a past honoree, and member of the BGCGW Metro Board of Directors for 15 years, Joe was a caring, compassionate advocate of the Club mission.

To thank you for your profound generosity, we are pleased to offer you the following:

- Company executive to make remarks during opening welcome
- Company recognized in opening welcome
- Company logo on all event materials (sponsor video, website, collateral, etc.)\*\*
- Company logo and excerpt in event focused network email\*\*
- Full color ad (4.75”W x 7.25”L) on front or back cover of event program\*
- Company logo in Washington Business Journal post-event advertisement\*\*
- Two (2) pre-event and one (1) post-event dedicated social media posts
- Three tables (24 tickets) to networking reception and luncheon
- Six (6) tickets to 2022 VIP pre-event reception in September 2022

### \$25,000 – PILLAR OF SUCCESS

Partnering with us as a Pillar of Success supports the cost of providing critical resources such as two meals a day for 2,500 Club members, allowing them to maintain their energy and ability to focus on learning and the programs we offer, instead of worrying about a packed lunch or when they will eat next.

To recognize your meaningful contribution, please accept the following offerings:

- Company recognized in opening welcome
- Company logo on all event materials (sponsor video, website, collateral, etc.)\*\*
- Company logo in event focused network email\*\*
- Full page, black and white ad (4.75”W x 7.25”L) in event program\*
- Company logo in Washington Business Journal post-event advertisement\*\*
- One (1) pre- and post-event dedicated social media post
- Two tables (16 tickets) to networking reception and luncheon
- Four (4) tickets to 2022 VIP pre-event reception in September 2022

\* AD: PDF, PNG or JPEG; black & white (unless indicated otherwise) | \*\* LOGO: PDF, PNG or JPEG (300 dpi); full color  
SUBMISSION DEADLINE: COB OCTOBER 27, 2022

# YOUTH & REAL ESTATE SPONSORSHIP OPPORTUNITIES

Together – we inspire and enable creating pathways for success and bridging the divide for kids who need us most.

## \$15,000 – PARTNER POWERING DEVELOPMENT

Your contribution as a Partner Powering Development will help us provide items like winter coats, gloves and hats for 100 members this winter—providing warmth and comfort during their travels to and from the Clubs and allowing their families to use their resources towards other essential items.

In exchange for your generous support, we offer you the following:

- Company recognized in opening welcome
- Company logo on all event materials (sponsor video, website, collateral, etc.)\*\*
- Full page, black and white ad (4.75”W x 7.25”L) in event program\*
- Company logo in Washington Business Journal post-event advertisement\*\*
- One (1) pre- and post-event dedicated social media post (Facebook and Twitter)
- Two tables (16 tickets) to networking reception and luncheon
- Four (4) tickets to 2022 VIP pre-event reception in September 2022

## \$10,000 – FRAMEWORK SUPPORTER

As a Framework Supporter, your partnership supports the ability to supply the Clubs with state-of-the-art equipment such as 12 new computers for a Club learning lab, helping us eliminate the technology gap for youth and continue investing in modernized technology equipment and systems for organizational alignment.

In recognition of your thoughtful donation, please accept the following offerings:

- Company logo listed on all event materials (sponsor video, website, collateral, etc.)\*\*
- Half page, black and white ad (4.75”W x 3.5”L) in event program\*
- Company name in Washington Business Journal post-event advertisement
- One (1) pre- and post-event dedicated social media post (Facebook and Twitter)
- One table (8 tickets) to networking reception and luncheon
- Three (3) tickets to 2022 VIP pre-event reception in September 2022

## \$7,500 – FOUNDATIONAL TEAMMATE

Our Foundational Partners enable BGCGW to provide engaging resources as part of their educational programs such as 150 at-home robotic STEM kits for our members, providing exposure to skillsets and career paths in science, technology, engineering and math skillsets that they may have never otherwise explored.

As a token of our appreciation for your kind gift, please accept the following:

- Company name listed on all event materials (sponsor video, website, collateral, etc.)
- Half page, black and white ad (4.75”W x 3.5”L) in event program\*
- One (1) pre- and post-event shared social media post (Facebook and Twitter)
- One table (8 tickets) to networking reception and luncheon
- Two (2) tickets to 2022 VIP pre-event reception in September 2022

## INDIVIDUAL TICKET - \$900

- One (1) ticket to networking reception and luncheon

**“ The Boys & Girls Club has been an amazing experience for my family. It has meant having a safe place for my kids to go after school and during the summer. When they are at the Club, I know they are learning, interacting with their peers, receiving life experiences and building leadership skills that they would not have learned anywhere else. My kids are more productive and better people because of the Club.”**

— Becky S. - Parent



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Compassion is a superpower, and your gift makes you a hero to thousands of youth. Will you partner with us?

SHOW YOUR SUPPORT

# JOE’S KIDS SUPPORT OPPORTUNITIES

Together – we inspire and enable creating pathways for success and bridging the divide for kids who need us most.

## THE IMPORTANCE OF PARTNERSHIP SUPPORT

The Joseph Stettinius, Jr. Kids Fund (Joe’s Kids) was formed to pay tribute to an inspiring volunteer who influenced the real estate community in support of the kids and teens served by BGCGW. A founding member of Youth & Real Estate, a past honoree and a 15-year member of the BGCGW Metropolitan Board of Directors, Joe was a caring, compassionate advocate of the Club mission.

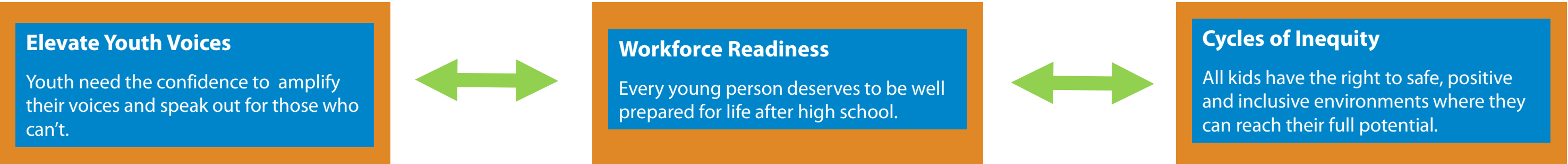
The Fund will help to offset the membership costs for a youth to attend the Club. An annual membership for the school year costs BGCGW \$1,500, but families are only charged \$50. BGCGW never turns a family away due to inability to pay. The Joe’s Kids Fund provides annual memberships to more youth in the Greater Washington Area.

## WHY BOYS & GIRLS CLUBS

Today’s kids have MORE. More opportunity, more access, more paths. But they also deal with more chaos, more risks, more danger. Our Clubs are doing whatever it takes to fill gaps, provide safe spaces and empower kids to imagine and achieve great futures.

## JOE’S KIDS DONATION LEVELS

- \$7,500+ Supports Five (5) Annual Memberships
- \$6,000 Supports Four (4) Annual Club Memberships
- \$3,000 Supports Two (2) Annual Club Memberships
- \$1,500 Supports One (1) Annual Club Membership
- \$750 Supports Six (6) Months of Services
- \$500 Supports Three (3) Months of Services
- \$125 Supports One (1) Month of Services



\* Joe’s Kids Donations are 100% Tax Deductible.



# OUR 2021 MISSION-ALIGNED PARTNERS

Join the greater Washington, D.C. real estate community in delivering life-changing programs to the young people we serve.

## PILLAR OF SUCCESS



## PARTNER POWERING DEVELOPMENT



## 2021 MISSION-ALIGNED PARTNERS

### FRAMEWORK SUPPORTER

- Alpha Corporation
- Arent Fox LLP
- Balfour Beatty
- Beltway Cleaning Services
- B.F. Saul Company
- Carr Companies
- Colonial Parking
- Fidelity National Title - DC
- Harvey Cleary
- Hilton
- HITT Contracting
- JBG Smith
- Lerner Enterprises
- The Meridian Group
- Miller & Long
- Stroock
- United Bank

### FOUNDATIONAL TEAMMATE

- Avison Young
- CIVITAS Commercial Real Estate Services
- Robyn & William Collins
- Derick Associates
- Gould Oxford Partnership
- Kastle Systems
- Newmark
- Onsite with Daycon
- PNC
- Rockefeller Group
- Skanska
- Toole, Katz & Roemersma LLP

### GROUND-BREAKING ADVOCATE

- Acadia Windows & Doors LLC
- Bank of America
- Beacon Capital Partners
- Bernstein Management
- Brookfield Properties
- Buch Construction
- Carr Properties
- CBRE
- Chicago Title - NCS DC
- Clark Enterprises USA LLC
- Coker Foundation
- CREW DC
- CSC Service Works
- Cushman & Wakefield
- Davis Construction
- Genco Masonry
- Giant Food
- Goulston & Storrs PC
- Greenstein Delorme & Luchs, P.C.
- Grosvenor
- Iron Point Partners
- Kaplan, Gewirz & Small Families
- Kelly Benefit Strategies
- KPMG
- Lanham Construction
- LOWE
- M&T Bank
- Marcus Partners
- Morris, Manning & Martin LLP MRP Realty
- National Government Properties (NGP)
- Realterm Properties
- Roadside Development
- Southern Management Companies
- Venable LLP
- Whiting Turner Contracting Company





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FOR MORE THAN 135 YEARS SERVING D.C., BGCGW HAS NEVER BEEN MORE RELEVANT THAN IT IS TODAY. IT IS TIME WE ALL INVEST MORE IN OUR YOUTH BY INVESTING MORE IN BGCGW. OUR STRATEGIC PLAN OUTLINES OUR ENORMOUS POTENTIAL IF WE ALL PULL TOGETHER. I'M 100% ALL IN AND VERY EXCITED.”

- LACY RICE,  
MANAGING PARTNER, FCP



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