



5<sup>th</sup> Annual

# Blue Fest

June 9, 2022 | 6:00 PM

2022 Event Chair - Patricia Blackburn, *Gates Hudson*



Live & Silent Auctions | Youth Performances | Cocktails & Dinner | Interactive Events

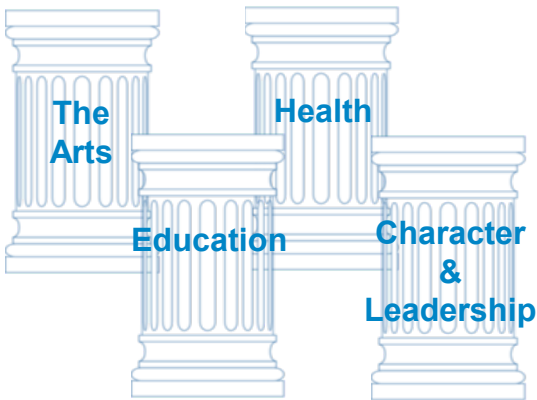
FBR Branch @ THEARC  
1901 Mississippi Avenue, SE  
Washington, DC 20020



**BOYS & GIRLS CLUBS**  
OF GREATER WASHINGTON

# BUILDING BRIGHT FUTURES

Your support directly impacts the futures of boys and girls of all backgrounds, especially those who need us most, build confidence, develop character and acquire the skills needed to become productive, civic-minded, responsible adults.



Our Primary Pillars drive the direction of our life changing programming



99% of our high school seniors graduated on time



95% consistently pursue a college education



65% of Club Alumni say the Club has saved their lives

# BlueFest SPONSORSHIP OPPORTUNITIES

## \$50,000 – SIGNATURE SPONSOR

- Company executive/representative to make remarks from the podium
- Company recognized in thanks during live event
- Photo opportunity with executive or representative with youth presenters
- Featured article in BCGGW quarterly newsletter
- Full page (4.75"W x 7.25"L), color ad on front or back cover of program book\*
- Committee representation
- Two (2) tables with VIP reserved seating for twenty (20) guests
- Logo recognition on webpage, event signage, and program book\*\*
- Company recognized in event-focused email blast
- Pre- and post-event dedicated social media post

## \$25,000 – CHAMPION SPONSOR

- Company recognized in thanks during live event
- Full page (4.75"W x 7.25"L), black and white ad in program book\*
- Committee representation
- Two (2) tables with VIP reserved seating for twenty (20) guests
- Logo recognition on webpage, event signage, and program book\*\*
- Company recognized in event-focused email blast
- Pre- and post-event dedicated social media post

## \$15,000 – ADVOCATE SPONSOR

- Company recognized in thanks during live event
- Half page (4.75"W x 3.5"L), black and white ad in program book\*
- One (1) table with seating for ten (10) guests
- Logo recognition on webpage, event signage, and program book\*\*
- Company recognized in event-focused email blast
- Pre- and post-event shared social media post

## \$10,000 – SUPPORTER SPONSOR

- Half page (4.75"W x 3.5"L), black and white ad in program book\*
- One (1) table with seating for ten (10) guests
- Company name listed on webpage, event signage, and program book
- Post-event shared social media post

## \$7,500 – FRIEND SPONSOR

- One (1) table with seating for ten (10) guests
- Company name listed on webpage, event signage, and program book
- Post-event shared social media post

## \$500 – INDIVIDUAL TICKET

- One (1) ticket to event

*Contributions in excess of \$100 per attendee are tax-deductible.*

\* **ADS:** PDF, PNG or JPEG; black & white (unless indicated otherwise) | \*\* **LOGOS:** PDF, PNG or JPEG (300 dpi); full color  
SUBMISSION DEADLINE: COB MAY 26, 2022

For more information visit [BLUEFEST2022](https://www.bcgfw.org/bluefest2022) or contact Meaghan Silsby, [msilsby@bcgfw.org](mailto:msilsby@bcgfw.org)